


**ONE-MINUTE  
MIRACLE**

**Dear Benefit Majorette:** As I crawl into work after my first major cold of the season, I look like death warmed over. Until, that is, I find you sitting on my desk. Seconds later, after I've rubbed your peachy cream-to-powder colour on my cheeks, my face is instantly brighter and my dull cold-riddled complexion is banished. Worn alone it delivers, but the velvety formula can also be layered to give your regular blush a little extra pep and staying power. And the peach scent is also something I'd twirl a baton for.

*Love, Alex Laws*

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**DRESSING UP**

# TURBAN OUTFITTERS

*Costume or couture? We dive in head-first to find out*

BY JULIA SEIDL

As somebody who has tried every dry shampoo on the market, I welcome any tool, product or accessory that helps delay my twice-weekly hair wash. That's why when I saw the turban-clad ladies on the Saint Laurent and Missoni Spring 2015 runways, I rejoiced.

Every few years, the turban re-emerges. When Miuccia Prada created jewel-toned headpieces for Spring 2007, I desperately wanted to sport a well-wrapped piece of duchesse satin but didn't feel brave enough. A few years later I did—but only for a 1970s-themed costume party. Visions of Bianca Jagger and Elizabeth Taylor danced in my head as I planned my headdress, but among oversized wigs and Farrah Fawcett curls, my turban wasn't even a conversation starter. It's only now that I feel ready to take the trend from the tickle trunk to the streets—after all, if Saint Laurent designer Hedi Slimane says it's cool, it's cool.

I turned to British hairstylist Paul Hanlon, the man behind the hair underneath the Zadie-Smith-inspired printed silk headgear at Missoni, for advice on making the look less costume, more couture. "There is a very fine line when you use turbans," he says. "We didn't want it to look hippie in any way; we wanted it to be grand and aristocratic." To that end, he wrapped pieces of furniture foam around topknots to create height beneath the vivid scarves. In real life, Hanlon suggests



using a hair doughnut for padding and leaving about two inches of hairline showing if you've opted to tuck all of your hair underneath.

There are turbans aplenty for sale this season, but I went the DIY route and picked up one metre of sequin-encrusted fabric. Cutting the piece in half diagonally, I placed the long end at the back of my head, bringing the two corners around to my forehead and twisting them at the centre, before wrapping them around the sides and tucking the loose ends under. A friend diplomatically advised that putting all of my long hair under it was not a good look for me, so I left it down, following the lead of hairstylist Gregory Russell, who sent Christina Hendricks down the red carpet in a yellow satin Stephen Jones turban over glossy waves in October. "Using a texture spray will add a feeling of effortlessness to your look," he says. If you have shorter hair, he suggests using a gel or wax to control its movement: "Keep it clean and off the face."

With such a bold headpiece, my face suddenly looked bare—I needed more makeup, stat. A softly smoky eye and glossy plum lips did the trick, and I kept the drama up top, offsetting it with a sleek black crop top and wide-leg trousers. Moments before leaving for a party, I showed my complete look to my husband, who responded with, "I won't be able to take you seriously all night!" Usually supportive, he went on to compare my turban to a bicycle helmet, while a male friend likened it to a swimming cap. This look doesn't compute for the opposite sex. My female friends, however, were much more into it. Comments included "quite festive" and "hipster-y" (I'm not sure if that was a compliment), and a few of them liked the sparkles. The extra attention and mixed reviews mean the turban probably won't replace my trusted dry shampoo but I'll still bring it out for the occasional party—costume or otherwise.



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