

GIFT GUIDE

A PICNIC OF PRESENTS

Upgrades on the classic flowers and chocolates

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HUDSON'S BAY

Fine Jewellery

Mother's Day is Sunday, May 10



THE KIT BEAUTY & FASHION

MOTHER'S DAY SPECIAL

HOT MAMAS

Pregnancy no longer means taking a break from your favourite labels: Keira Knightley's stylist dishes on how to fill your maternity wardrobe with pieces you love—no muumuu in sight. Plus, three expectant Canadian designers share the best beauty advice they received from their mothers

BY JULIA SEIDL

When Leith Clark was dressing a very pregnant Keira Knightley this past awards season, maternity fashion was fresh on the celebrity stylist's mind. "Keira liked the clothes I wore when I was pregnant," says the Oakville, Ont.-born new mom who gave birth to her first child, Astrid, last fall, without setting foot in a maternity-wear store. Uninterested and unimpressed with traditional options for moms-to-be, Clark, who now resides in London, England, relied on loose-fitting dresses from Chloé, Vanessa Bruno and Joe Fresh, as well as custom-made pieces inspired by 1960s fashion icons Mia Farrow in *Rosemary's Baby* and a pregnant Jane Birkin circa 1967. Clark parlayed her anti-maternity feelings into red carpet looks for Knightley by selecting dresses straight from the runways (specifically Chanel and Valentino) that she knew would work with a growing bump, whether worn unaltered or with slight modifications. "Sometimes just moving up the waist was all that had to be done."

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Ela Aldorsson of Ela handbags and her mother, Teresa Kowalewska.



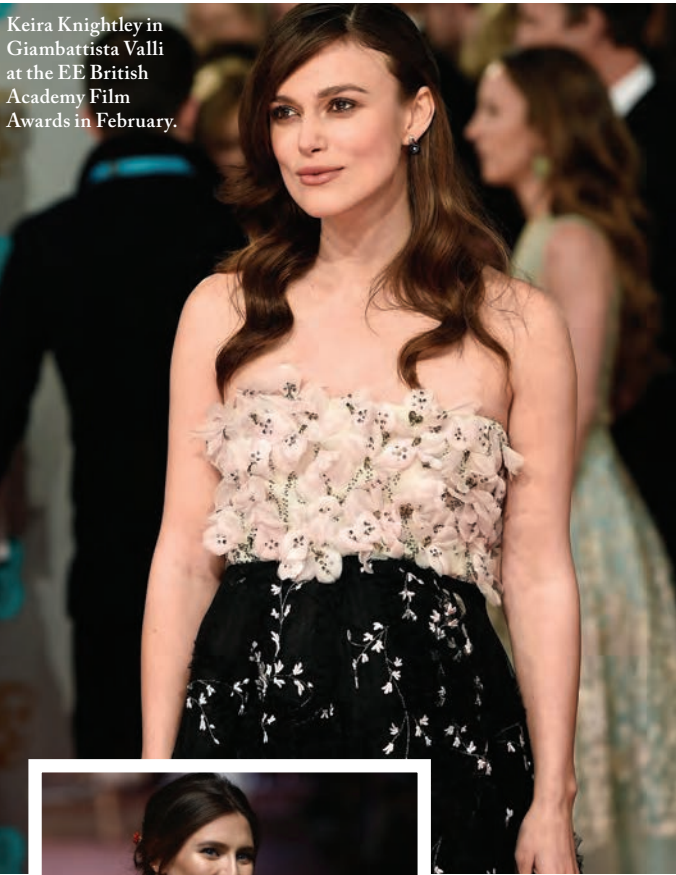
Keira Knightley in Valentino Couture at the Oscars in February.

STAY CONNECTED



euphoria Calvin Klein

Keira Knightley in Giambattista Valli at the EE British Academy Film Awards in February.



Masters of mat wear

Continued from cover

Clark and Knightley are among a growing group of fashion-forward expectant mothers who have eschewed maternity wear in favour of brands that already line their closets. "Shopping completely off the contemporary rack is absolutely doable," says Claire Kilgour Hervey, founder of Toronto-based baby-concierge service Darling & Ninth. The mother of two says that during her first pregnancy, she didn't end up wearing the maternity pieces she had bought. "I anticipated being this huge tent, but I never got to that size, so the tags were still on my maternity clothes when my pregnancy finished." Instead, she purchased three dresses from Theory and kept them on repeat throughout the entire nine months.

Designers are making it easier for moms-to-be to imagine their growing bellies inside ready-to-wear lines. Alice Temperley sent two pregnant models—Caroline Winberg

"The trick is to buy as you grow... I'm obsessed with Mara Hoffman's beachy goddess dresses, which you can wear pregnant and after having a baby."—Claire Kilgour Hervey

3 DESIGNER MOMS-TO-BE

These Canadian designers share the beauty tips they picked up from their mothers and the benefits of being in the business



Ela Aldorsson, elabyela.com
Due: July 2015

Mom's best beauty advice: "The way she looks at skin and skincare: What you put in your mouth affects how your skin looks and feels. She's always on the lookout for products with natural and high-quality ingredients, and buys doubles—one for me and one for her."

Perks of being a designer mom: "We're in the process of sampling a diaper bag. It's going to resemble more of an actual handbag a woman could wear before, during and post baby."



Elisa Daban, mackage.com
Due: July 2015

Mom's best beauty advice: "She taught me how to apply lipstick perfectly, and on all occasions put a touch of fragrance on before leaving the house. The scent of a woman is always noticed."

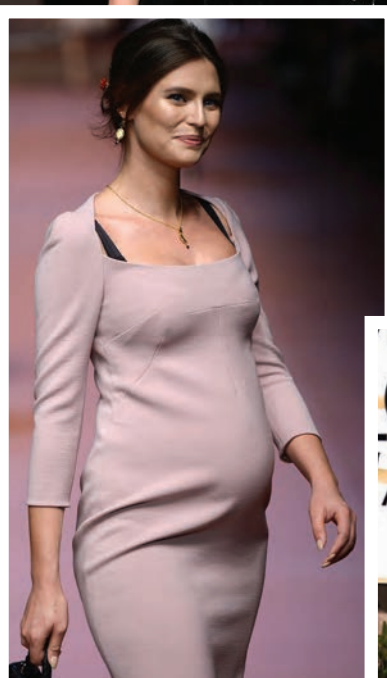
Perks of being a designer mom: "We started Mackage Mini when I had to buy a coat for my boys. I couldn't find anything that I really liked."



Erin Kleinberg, erinkleinberg.com
Due: September 2015

Mom's best beauty advice: "When I was in high school, she taught me the best beauty trick ever: how to properly put on liquid liner for a gorgeous cat eye. I learned at 16 and can probably do it now without my contacts in. She also suggested I wear Nars Orgasm blush as eye-shadow, and it has stuck with me ever since."

Perks of being a designer mom: "The natural progression would be to grow my caftan/dress category, as I die for a flowy caftan before, during and after pregnancy!"
—Veronica Saroli



Above: Bianca Balti on the runway at Dolce & Gabbana Fall 2015. Right: Knightley in Chanel at the Golden Globe Awards in January.



GREAT EXPECTATIONS

Non-maternity must-haves for a growing bump



T BY ALEXANDER WANG MAXI DRESS, \$165, NET-A-PORTER.COM. MARA HOFFMAN DASHIKI, \$241, MARAHOFFMAN.COM. JOE FRESH JOGGING PANTS, \$24, JOEFRESH.COM. H&M JUMPSUIT, \$60, HM.COM/CA

and Jacquetta Wheeler—down her Fall 2015 runway in a jumpsuit and gown respectively. Dolce & Gabbana featured six-months-pregnant Bianca Balti in its Fall 2015 show. And maternity boutiques like Ani + Wren in Toronto are filling their floors with select bump-friendly items from contemporary brands including Rebecca Taylor and Line Knitwear.

"The trick is to buy as you grow," says Kilgour Hervey, who advises clients to stock up on maxi dresses, caftans, elastic-waist jumpsuits and chic jogging pants, worn with heels or flats. "T by Alexander Wang's jersey maxi dresses are great... I'm obsessed with Mara Hoffman and her line of beachy goddess dresses, which you can wear pregnant and after having a baby. And J.Crew is a good go-to for simple basics, like tees." Throw in a blazer, several extra-long camis and leggings, and you have the building blocks for a solid maternity wardrobe. Kilgour Hervey also suggests trying everything on and "shopping" your own closet first to see what you already have that will work for pregnancy. When it comes to the best fabrics for growing bumps, Clark swears by light, flowing materials that are loose and move with you, such as cotton, chiffon, silk and cashmere.

Buying a few sizes up was Clark's strategy, something Kilgour Hervey also recommends as long as you take length into account, because as your belly grows, hemlines will rise at the front. "I've actually seen a few fashion-forward moms-to-be with crop tops with their bumps, so that's one way to go as long as you're comfortable."

When it comes to underwear, both recommend stocking up on maternity bras that double as nursing bras. And they don't have to look like your grandmother's brassiere. Designers understand that pregnant women want to feel pretty, and sexy, too—and that starts with lingerie. Elle MacPherson Intimates were Clark's favourite. "I chose white lace and polka dots. None of this stuff needs to be ugly." Welcome words for any expectant mom not willing to compromise on style.

PRETTY BABY
10 MORE PREGNANCY-BEAUTY MUST-HAVES: HEAD TO THEKIT.CA/PREGNANCY-BEAUTY-101/

BLOOMING BEAUTY

Our collective obsession with celebrity baby bumps means that many of us now view pregnancy through a rosy, Instagram-filtered lens, but the reality isn't always nine months of glossy hair and a picture-perfect complexion. While stretch marks, hormonal acne and skin pigmentation are hardly glam, they're not a *fait accompli*, either. Tweak your beauty kit with pregnancy-friendly products, and you'll be giving Keira Knightley and Kate Middleton a run for their money in no time.

1. Doctors advise against using some active ingredients like vitamin-A derivatives and salicylic acid during pregnancy. Swap them out for organic rosehip oil, a natural source of skin-renewing antioxidants, vitamins

and essential fatty acids—and reportedly the secret behind Duchess Catherine's second-pregnancy glow.

KOSMEA SKIN CLINIC CERTIFIED ORGANIC ROSEHIP OIL, \$28, WELL.CA

2. Ever heard of chloasma? It's also known rather innocuously as "mask of pregnancy": dark patches of skin that can appear on the forehead, nose, cheeks and upper lip. Your best defence is a high-SPF sunscreen made with mineral filters, which are safe for ultra-sensitive skin.

EAU THERMALE AVÈNE VERY HIGH PROTECTION SPF 50+, \$28, EAU-THERMALE-AVENE.CA

3. Exhaustion tends to hit hardest in the first and third trimesters, and falling asleep with a face full of makeup won't do your complexion any favours. Cleanse your skin in a flash with

all-natural facial wipes that are gentle enough for acne-prone skin and scented with pink grapefruit, which has been shown to help ward off morning sickness.

BURT'S BEES PINK GRAPEFRUIT FACIAL CLEANSING TOWELETTES, \$10, BURTSBEES.CA

4. That 3 p.m. workday slump can seem insurmountable when you've got a bun in the oven. In lieu of a nap under your desk, revive tired, puffy eyes with a gentle, cooling eye balm that contains wheat-germ oil to deliver a surge of refreshing moisture.

THE BODY SHOP VITAMIN E EYES CUBE LIMITED EDITION, \$15, THEBODYSHOP.CA

5. If a heightened sense of smell leaves you gagging each time you catch a whiff of strong

fragrance, thank your newly increased estrogen levels and look for perfume-free products like this body wash and lotion set. Formulated for babies but ideal for expectant moms, too, it smells (faintly) of natural extracts of apricot, rosewood, vanilla and orange and grapefruit peel.

LIVE CLEAN (BABY) PERFUME FREE TEARLESS SHAMPOO & WASH AND PERFUME FREE BABY LOTION, \$7 EACH, WALMART.COM

6. Stretch marks affect more than half of moms-to-be—we're talking breasts, butt, thighs and belly. This soothing, all-natural massage oil improves skin elasticity, which helps to prevent stretch marks. Apply daily after your shower.

WELEDA STRETCH MARK MASSAGE OIL, \$37, WELEDA.CA
—Gabrielle Johnson



PHOTOGRAPHY: GETTY IMAGES (KNIGHTLEY, BALTI, AND KLEINBERG).



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Enter at Thekit.ca/choosebeautiful



Contest sponsored by The Kit, a division of Toronto Star Newspapers Limited. Unilever Canada Inc. is the prize supplier. No purchase necessary. Contest open to residents of Canada who have reached the age of 19 as of the start of the Contest Period. Odds of winning depend on number and calibre of eligible entries received. Three (3) Grand Prizes are available to be won, each consisting of (i) a chance to participate in a street-style photo shoot and appear in a Dove advertorial in The Kit; (ii) a basket of Dove products; and (iii) a \$1,000 Shoppers Drug Mart gift card. Approximate retail value of each Grand Prize is \$1,150 CDN. Skill-testing question required. Contest opens at 9:00 am ET on Tuesday, May 5, 2015 and closes at 5:00 pm ET on Tuesday, June 2, 2015. To enter and for complete contest rules visit www.thekit.ca/choosebeautiful.