



5 Fall Beauty LOOKS

We turn to the experts behind the sizzling looks on the runway and red carpet for the scoop on the must-try makeup tricks of the season

1 Plum pout

"Putting makeup on is not like getting a tattoo," says Lloyd Simmonds, international makeup artist for Yves Saint Laurent. "It's not permanent and you can be a different woman every day." Lloyd should know – he's the man behind a slew of trendsetting faces that stormed the fall runways during Paris and Milan fashion weeks. What type of lady is the makeup guru most anxious to see this season? A downtown lass whose lips have been decked out in what Lloyd refers to as "the prune mouth." Dark, vampy, wine-stained pouts – in both glossy and matte – act as a finishing touch to fall's ladylike curve-hugging silhouettes.

Start with a lip pencil in a suitable colour, "or a tenth of a shade darker, but never lighter," says Lloyd, who advises keeping the shape clean, with no bleeding whatsoever outside the lip line. "The waxiness in the lip pencil will slow down the inevitable spread of lipstick, especially in the corners." ▶

1. Smashbox Cosmetics Fade to Black Be Legendary Lipstick in Black Cherry, \$22, Murale, Sephora and select Shoppers Drug Mart, smashbox.com
2. Urban Decay 24/7 Glide-On Lip Pencil in Venom, \$23, Sephora, urbandecay.com
3. Becca Ultimate Colour Gloss in Berry Twist, \$29, Sephora, beccacosmetics.com
4. Lancôme L'Absolu Rouge in 386 Prune Désir, \$35, Lancôme counters, lancome.ca
5. Yves Saint Laurent Rouge Pur Couture #54 Prune Avenue, \$30, YSL counters, ysl.com
6. M.A.C Cosmetics Sheen Supreme Lipglass Tint in Glorious Intent, \$23, M.A.C counters, maccosmetics.com



TRICKS OF THE TRADE
Pack your tote with a little bag of Q-tips for a quick wipe around the lip line after bathroom-break touch-ups.



Femmes fatales Miranda Kerr (far left) and Lea Michele (left) know the pièce de résistance of a killer ensemble is a pucker painted a sultry shade of purply red.



TRICKS OF THE TRADE
 Master what Lloyd calls the “liquid metal glow” with a shimmery liner in a metallic shade. “When you add light, you’re bringing eyes forward,” he points out.

2

Jewel-hued lids

Shine bright like a diamond – or garnet or sapphire: That’s the motto for fall’s new smoky eye. “The smoky eye to the public is usually just black or grey,” says international makeup artist for Yves Saint Laurent Lloyd Simmonds. “The thing is, it is actually just a technique; you could use any colour.” And the most awe-inducing shades of the season are as rich and royal as you can get.

Precious gem-coloured shadows and liners are adding a posh element of seduction to fall’s fresh faces. The verb to remember is “blend.” “You only need to blend out the edges, just to get that little smoke – from intense to nothing,” says Lloyd. “That’s what gives it that sexy look.” When blending under the eye, apply shadow with the side of the brush – not the tips – to master that faded ombre look. ▶

- 1. CoverGirl Flamed Out Shadow Pot in Sapphire Flare and Fired-up Pink, \$7, drugstores, covergirl.ca
- 2. Lancôme Artliner 24H Bold Color Precision Eyeliner in Silver, \$37, Lancôme counters, lancome.ca
- 3. Maybelline Color Tattoo Pure Pigments in Black Mystery, \$9, drugstores, maybelline.ca
- 4. Chantecaille the Wild Horses Palette, \$99 for set of four, Holt Renfrew, chantecaille.com
- 5. M.A.C Cosmetics Veluxe Pearlfusion Shadow in Pinkluxe, \$48, M.A.C counters, maccosmetics.com
- 6. Pixi Endless Silky Eye Pen in Emerald Gold, \$15, Target, pixibeauty.com



A touch of colour to highlight the inside corner opens up the eye and makes for an all-over brightening effect. Look to Amanda Seyfried and Diane Kruger (far left) for inspiration.

CLOCKWISE (FROM FAR LEFT): DIMITRIOS KAMBOURIS/GETTY IMAGES; JON KOPALOFF/FILMMAGIC/GETTY IMAGES; IMAXTREE (2); PRODUCT: JOSEPH SARACENO/HELLO! CANADA



TRICKS OF THE TRADE

Think you need a sponge or brush to apply your foundation? Skip it! Warm up the formulation with just your bare hands, using your fingertips as activators.



Complement a dewy complexion like Michelle Williams' or Cate Blanchett's (left) with a touch of blush placed at the centre of the cheek and lightly brushed up.

3 Skin that glows

The Asian art of layering multiple skincare products before applying foundation may not have fully caught on in Canada (we currently max out at a three-step process to the East's average of five to 10), which is why a new wave of multi-tasking makeup-cum-skin-care goodies are finding a home in beauty cabinets this fall.

"It's about health. People want to look fresh and glowy," says Yves Saint Laurent's Lloyd Simmonds of the flawless complexions he created at Alberta Ferretti's fall show. That is why brands such as Yves Saint Laurent are creating makeup that does the heavy lifting for you, starting with its new serum foundation that packs an ultra-concentrated dose of anti-aging complexes into a brightening foundation. Other stand-out do-it-alls include primers that fight blemishes, spot-correcting cover-ups and radiance-enhancing compacts. ▶

- 1. Marc Jacobs Beauty Remedy Concealer Pen, \$47, Sephora, marcjacobsbeauty.com
- 2. Lancôme Skin Correcting Makeup Duo, \$60, Lancôme counters, lancome.ca
- 3. Nars Radiant Cream Compact Foundation, \$43, Nars counters, narscosmetics.ca
- 4. Yves Saint Laurent Youth Liberator Serum Foundation, \$72, YSL counters, ysl.com
- 5. Smashbox Cosmetics Photo Finish More Than Primer Unifificateur Plus Blemish Control, \$50, Murale, Sephora and select Shoppers Drug Marts, smashbox.com
- 6. Maybelline Fit Me Shine-Free Foundation, \$11, drugstores, maybelline.ca



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TRICKS OF THE TRADE
 Put up your ponytail with a barely there mini-elastic. Wrap a few strands of your hair around the band as Kate Bosworth does.

4 Glossy, glam pony

When *hairstylist* extraordinaire and Pantene Pro-V global ambassador Sam McKnight was working his magic backstage at the Moschino fall show, British royalty was on his mind. "It was all kind of English; more young 1960s upper class," he says of the posh princess ponytail that he created, a look that he echoed at DSquared2.

"I think the modern thing is to keep the hair rich," says Sam, which means a weekly deep conditioning mask is a must. Bouncy and slinky are two other adjectives the stylist employed to describe the look, which he achieved with a hefty dose of Pantene's Moisture Whip ("It has been my saviour this season!") and a thickening spray for extra volume. Treat ends to a leave-in gloss and finish off the whole look with a shine spray for hair that channels aristocracy. ▶

- 1. Stylize mini elastics, \$5 per pack, Shoppers Drug Mart, shoppersdrugmart.ca
- 2. Pantene Pro-V Silky Moisture Whip, \$6, drugstores, pantene.ca
- 3. Shu Uemura Touch of Gloss Brilliant Melt-in Wax, \$42, salons, shuuemura.ca
- 4. Kevin Murphy Shimmer Shine Repairing shine mist, \$28, salons, kevinmurphy.com.au
- 5. Pantene Age Defy Thickening Treatment, \$25, drugstores
- 6. Kérastase Cristalliste Luminous Perfecting Mask, \$58, salons, kerastase.ca



The Duchess of Cambridge (below), who curls her ends under, is the master of the high-shine pony, with Jennifer Aniston a close runner-up.



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TRICKS OF THE TRADE
 For a long-lasting mani, first swipe nails with polish remover even if you aren't wearing lacquer. "You have oils, lotions and life on your nailbed," says Kimmie.



5 Metallic mani

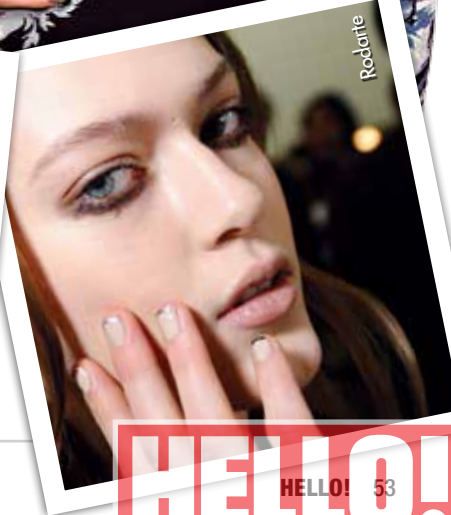
Celebrity manicurist Kimmie Kyees is used to nails that pop. After all, her client list includes Hollywood's most trendsetting stars, from Rihanna to Kesha. So when Katy Perry's grandmother sat down for a mani and requested bright blue, Kimmie didn't bat an eye. "Nail art is now classy and exciting instead of cheesy and young," she says. This fall, the nail pro is most excited about anything metallic, especially Quo by Orly GelFX Duo-Chrome metallic sparkle lacquers. These contain colour-shifting pigments that change according to the light. "It's like two shades in one," says Kimmie, a rep for the brand.

Heavy metal colours with holographic finishes and foil-like textures had their moment on the runway, especially at Rodarte's fall show where Sally Hansen collaborated with the design duo on a trio of shades that included a light nude, shimmery platinum and hot to trot rose-gold. To create eye-catching combos, mix deep metallics with paler hues. "The contrast is so good that you really see the pattern from far away," says Kimmie. **Q**

1. Quo by Orly GelFX Duo-Chrome in Rose-Bronze Chrome, \$10, Shoppers Drug Mart, shoppersdrugmart.ca
2. Maybelline Colour Show Holographic Nail Lacquer in Blue Blaze, \$4, Maybelline, maybelline.ca
3. Sally Hansen for Rodarte Complete Salon Manicure in Gold Roses, \$9, drugstores, sallyhansen.com
4. OPI in Haven't the Foggiest, \$11, salons and spas, opi.com
5. Essie in For the Twill of It, \$10, drugstores, essiecanada.ca
6. Avon Brushed Metals in Textured Topaz, \$7, Avon representatives, avon.ca



Whether wearing ombre tips, multi-shaded swirls or one solid metal like Emma Roberts and Selena Gomez (far left), ensure nails are round or almond-shaped.



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